



2019 Drew Read-A-Thon

Dear Drew Families,

The PTA is sponsoring a Read-A-Thon and we invite all families to participate in this event that promotes literacy and raises funds for the Drew PTA.

The Read-A-Thon is a 12-day period (October 18-29, 2019) where we encourage Drew students to read as much as possible! Each student is given a reading log and asked to record the minutes they read each day outside of school. **Please help your student(s) fill out their reading log(s) each day and send it back to school by November 1.**

We hope that all students will challenge themselves to read at least 500 minutes – that's about 40 minutes a day. **Each student who makes the 500-minute goal will be recognized as a proud member of the Drew Reading Crew with a wristband!**

The Read-A-Thon is also a great fundraiser for our school. We ask students to raise support in the form of pledges. To make fundraising easier, we are using the website PledgeStar. **Please go to pledgestar.com/drew to create a fundraising page.** You can invite friends and family members to support your student. All the money goes back to Drew and is **tax deductible**. We also accept cash or check contributions (checks should be made out to the Drew PTA – all donations must have your student's name & teacher's name to be credited appropriately).

Students earn prizes for fundraising at the \$25, \$50, \$75, \$100, \$200, \$300, \$400, and \$500 levels. **All money is due by November 4 to be eligible for prizes.**

Enclosed please find your student's reading log, frequently asked questions, and a list of prizes. Fundraising is strongly encouraged but not required.

We appreciate your support! If you have any questions, please contact the Drew PTA at info@drewpta.com.

Happy Reading!



Read-A-Thon Frequently Asked Questions (FAQs)

What is the Read-A-Thon? Why do we do this?

The Read-A-Thon is one of two main PTA fundraisers for the year. Money raised goes directly to support the students at Drew. We ask students to read as much as they can during this time and to ask others to support them with donations.

How do we participate?

First, encourage your student(s) to read as much as possible. Fill out the reading log each day, and tally your minutes. Second, go to pledgestar.com/drew to create your fundraising page. Students will earn prizes for both reading and fundraising.

What's the Drew Reading Crew?

Every Drew student who reads 500 minutes during this time period (about 40 minutes a day) will be recognized as a member of the Reading Crew, receiving an official wristband. If enough Drew students join the Reading Crew, students will earn a **school-wide celebration!**

What are key dates?

Reading dates are October 18-29. Turn in reading logs by November 1. Funds are due on November 4. Prizes will be distributed in December.

How do we fundraise?

Go to pledgestar.com/drew enter your name and email and follow the instructions. We encourage all families to use the online system to make fundraising easier. However, you can also turn in cash or checks. Make checks payable to Drew PTA. Please label all donations with your student's name and teacher's name, and turn them in to teachers or the main office by November 4. Fundraising is encouraged but not required.

What counts as reading? What if my student can't read yet?

Reading includes any time spent reading or looking at books, being read to, reading aloud, listening to audio books, or reading for homework. Reading during the school day does not count. We encourage you to make it a family habit to read. The library (both school and Arlington County) is a great resource for books, and many teachers have lending libraries as well. Arlington Public Library has audio and e-books via both OverDrive and hoopla <https://library.arlingtonva.us/>.



READING PRIZES!

Everyone who turns in a reading log gets a FREE prize!

The **Top Readers** in each grade will get a special prize!

Everyone who reads 500 minutes will get a FREE Drew Reading Crew Wristband! If **200** students join the Reading Crew (reading for 500 minutes), we will have a school wide celebration!

	Fundraising Prizes
A- \$25	Read-A-Thon Pencil
B- \$50	Truffula Tree Eraser
C- \$75	Book Light
D- \$100	\$5 to spend at the Drew book fair
E- \$200	Drew Reading Crew T-shirt
F- \$300	Evening Movie and Pizza for You and a Friend at Drew
G- \$400	Lunch with the Principal + \$10 Target Gift Card
H- \$500	Principal for the Day: Try your hand at being Principal!

Amount Collected	Prizes Earned
\$25	A
\$50	A & B
\$75	A, B, & C
\$100	A, B, C, & D
\$200	A, B, C, D, & E
\$300	A, B, C, D, E, & F
\$400	A, B, C, D, E, F, & G
\$500	A, B, C, D, E, F, G, & H

DREW PTA Presents

READ-A-THON PRIZES



Drew Read-a-Thon Pencils
\$25



Drew Read-a-Thon Erasers
\$50



Drew Reading Crew T-Shirt
\$200



Book Light
\$75



Book Fair Coupon
\$5 OFF COUPON
\$100



PIZZA and MOVIE
\$300



LUNCH With the PRINCIPAL + \$10 Target Gift Card
\$400



Principal for a Day
\$500

	Fri. 10/18	Sat. 10/19	Sun. 10/20	Mon. 10/21	Tue. 10/22	Wed. 10/23	Th. 10/24	Fri. 10/25	Sat. 10/26	Sun. 10/27	Mon. 10/28	Tue. 10/29
12:00-12:15 pm												
12:15-12:30 pm												
12:30-12:45 pm												
12:45-1:00 pm												
1:00-1:15 pm												
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9:15-9:30 pm												
9:30-9:45 pm												
9:45-10:00 pm												
DAILY MINUTES												

GOAL: _____

TOTAL MINUTES READ: _____

Turn this form into your teacher by November 1!

If you reach 500 minutes, turn the Reading Crew form into the main office to become an official member of the Drew Reading Crew and get your FREE wristband!

I solemnly swear that I LOVE to read!

**I read for 500 minutes and am officially a member of the
Drew Reading Crew!**

Student Signature _____

Parent/Guardian Signature _____

Turn this form into the main office to claim your prize!



¡ Juro solemnemente que me encanta leer!!

**¡ Leí durante 500 y soy oficialmente un miembro del
Drew Reading Crew!**

Firma del Estudiante _____

Firma del Padre/Guardián _____

¡ Lleva esta forma a la oficina principal para reclamar tu premio!